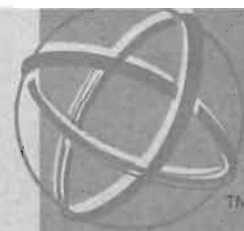


# THE NCC



THE NATIONAL CERTIFIED COUNSELOR

Volume 23, Number 1  
Winter 2007

## NBCC PRESIDENT CHAIRS 20/20 COMMITTEE

NBCC President Tom Clawson has been designated chairperson of a committee charged with examining the issue of "Presenting Ourselves as One Profession." The committee is part of "20/20: Vision for the Future of Counseling."

"This topic is one that we have pondered for years," Clawson says. "It is close to the heart of what the NBCC Board discusses so often. To be able to start a dialogue that includes ideas for real change and real possibilities of unity within the profession, while still representing the differing needs of 28 different counseling organizations, is energizing."

Leaders from three of the 28 organizations are involved in the committee: Dennis Maki, NCC (CORE); Eric Sparks, NCC (ASCA); and Laura Veach, NCC (IAAOC). The 20/20 Project was initiated in 2006 through a collaborative effort of the American Association of State Counseling Boards (AASCB) and the American Counseling Association (ACA) with the purpose of creating a unified professional identity. The title "20/20" refers to the project's ultimate goal of presenting a clear vision for the counseling profession by the year 2020.

The committee is focusing on the prominent issue of presenting all counselors as members of a single vocation, regardless of area of specialization. Unlike many other professions, counselors often identify themselves by their area of specialty rather than primarily as a counselor with a specialized area of practice. This results in a division within the profession, creates confusion for the general public, and weakens the field of counseling as a whole.

In addition to the committee headed by Clawson, six other 20/20 committees are simultaneously at work examining related issues focusing on: strengthening identity, improving public perception/recognition and advocating for professional issues, creating licensure portability, expanding and promoting the research base of professional counseling, examining issues of students and prospective students, and promoting client welfare and advocacy.

Counselors are asked to comment on the work generated by these committees via ACA's Web site and through "town-hall" style meetings scheduled to take place in conjunction with AASCB's annual conference in January and at the ACA convention in March. A final draft will be written during the summer of 2007 and ratified by the 28 original 20/20 summit participants.



Tom Clawson

## Features

NBCC President Chairs 20/20 Committee	1
International Mental Health Facilitator Program Launched	3
Update: CCE and ReadyMinds Offer Training for DCCs and DCFs	4
Newly Reduced Liability Insurance Rates Make It Easier to Protect Your Practice	4
What Do You Do?	5
NBCC: Working for You	6
In the Spotlight: Adrian Goulbourne, Director of Information Technology	15
Call for NBCC and CCE Board Nominations	16
Global Mental Health Congress: Focus on the Never Served	17
NBCC's Counseling Advocacy Coordinator Involved in Nevada Legislative Training	19
VA Opening Up to Counselors	20

## Departments

From the Ethics Department	2
Mental Health Observances	3
Voluntary Audits	7
NCC Network	16
NCC Corner	18
CE Provider Update	18
CCE Update	19



NATIONAL BOARD FOR  
CERTIFIED COUNSELORS..

**National Board for Certified  
Counselors, Inc. and Affiliates**

**3 Terrace Way**

**Greensboro, NC 27403-3660**

**336-547-0607**

**FAX 336-547-0017**

**Web site: [www.nbcc.org](http://www.nbcc.org)**

**E-mail: [nbcc@nbcc.org](mailto:nbcc@nbcc.org)**

## UPDATE

### CCE AND READYMINDS OFFER TRAINING FOR DISTANCE CREDENTIALLED COUNSELORS AND FACILITATORS

Since January 2004, more than 60 distance counseling trainings have been offered across the country by ReadyMinds, the nation's leading provider of distance counseling and training. A total of 313 individuals have been awarded Distance Credentialed Counselor (DCC) recognition through the Center for Credentialing and Education, Inc. (CCE), an affiliate of NBCC. This credential and the accompanying training seek to ensure the delivery of ethical and high quality distance counseling services to clients by preparing counselors who will employ a variety of synchronous and asynchronous technology-assisted strategies in their work. Program details are available at [www.readyminds.com/dcc](http://www.readyminds.com/dcc).

To maintain the highest standards of training practices and learning outcomes for trainees, ReadyMinds monitors each training event by requiring trainees to complete a detailed written evaluation of the program's content and trainer delivery. In addition, each DCC trainer submits a comprehensive training report. While trainee evaluations have been extremely positive, adaptations continue to be made.

Trainees are also required to complete, within a month of their training, the Trainee Accountability Requirement (TAR). This document is a comprehensive template of distance counseling competencies. Individuals seeking the DCC credential are required to offer detailed written responses outlining

how they plan to apply the DCC competencies to their work with students and clients. According to Dr. Jim Malone, ReadyMinds' director of counseling and training, "The consistent quality and care reflected in these documents is demonstrable evidence that trainees are knowledgeable and professionally prepared to engage in distance services."

An online CEU course has recently been created by ReadyMinds to support continuing education requirements and provide additional information related to distance counseling. For more information, visit [www.readyminds.com/training/ceu.html](http://www.readyminds.com/training/ceu.html).

#### Distance Credentialed Facilitators (DCF)

On a new front, ReadyMinds and CCE have launched an innovative online program designed to train qualified individuals to become Distance Credentialed Facilitators (DCF). The DCF credential was

inaugurated in January 2007 for professionals providing services in career and job development, workforce development, human resources, education, and coaching work settings.

The DCF training addresses the following areas: the facilitation process, how distance facilitation relates to life/career development, the use of technology in distance counseling, assessment, crafting written communications, dealing with difficult situations, and ethical and legal standards.

Professionals who have a master's degree from a CACREP-accredited counseling program or are currently certified through CCE as a Global Career Development Facilitator (GCDF) will meet the educational requirement to enter this training program. For more information, visit [www.cce-global.org](http://www.cce-global.org). For information about DCF training, go to [www.readyminds.com/training/overview.html](http://www.readyminds.com/training/overview.html).

#### Newly Reduced Liability Insurance Rates Make It Easier to Protect Your Practice

In an effort to make it easier for NBCC-certified counselors to obtain professional liability coverage, the NBCC-Endorsed Insurance Program is now offering reduced rates. Effective October 1, 2006, premiums for most practice specialties were reduced by 16-34 percent.

The NBCC-Endorsed Insurance Program is custom-designed to give NCCs easy access to quality insurance. Professional liability insurance is a "must have" for counselors working with clients. In a litigious society, professionals must protect their business and personal assets from legal claims. Facing the cost of preparing a legal defense, losing a case, or settling a case without the protection of insurance could be devastating to one's practice and personal finances.

The NBCC-endorsed Insurance Program can be reviewed online through the link at [www.nbcc.org](http://www.nbcc.org). NCCs can apply, receive a quote, and acquire coverage through this Web site or by calling 1-877-539-6372.